



ERDINGER

ALKOHOLFREI

THE BREWERY

The Brewery

Founded in 1886, the Erdinger Brewery - dedicated to the brewing of wheat beer and wheat beer only - resides in the quaint Bavarian town of Erding, 30 minutes northeast of Munich. Erdinger Weißbräu pioneered the awareness and consumption of wheat beer outside of the Bavarian region where it has its roots, remaining in strict compliance with the Bavarian Purity Law and secondary fermentation that have history and tradition in the region. Erdinger Weißbräu continues to be the world's largest producer of wheat beer, and one of the last remaining privately owned breweries, still owned and operated by the Brombach family today.

THE BAVARIAN PURITY LAW'S 500TH ANNIVERSARY!

The *Reinheitsgebot*, or the Bavarian Purity Law, dates back to 1516 and governs the production of all beer brewed in Germany. The law states that any beer produced within Germany cannot contain ingredients other than water, malt, hops, and yeast. Integral to the cultural climate surrounding German brewing, the Erdinger brewery personifies this purity, using the utmost in advanced technology to perfectly replicate traditional methods.

SECONDARY FERMENTATION in the bottle and keg is a key characteristic of Erdinger Weissbier. Traditional bottle/keg fermentation, similar to Champagne, gives the top-fermented wheat beer a harmonic and sparkling taste. Bottle fermentation has a long tradition in Bavaria, and only a few breweries still use this elaborate process. The effervescence it creates combined with the low protein levels of its wheat malt create characteristically soft and sessionable wheat beers and distinguish Erdinger Weißbräu as one of the world's best breweries.

AN ALCOHOL-FREE BEER WITH BREAKTHROUGH TASTE

Erdinger Alkoholfrei is the ultimate sports and endurance replenishment beverage - and an aromatic, full-bodied non-alcoholic wheat beer (0.4% ABV). Erdinger Alkoholfrei is: a) the same beautiful Bavarian Purity Law ingredients as the Weiss, with b) a tonne of pure food energy not yet converted into alcohol. As a result, Erdinger Alkoholfrei is a 100% isotonic beverage, and a perfect balance of minerals, vitamins and carbohydrates to restore and rehydrate your body after a tough workout or game. Other feats: contains all B-group vitamins; free of chemical additives and preservatives; high levels of potassium, magnesium, phosphorus; low on sodium; free of fat and cholesterol; just 25 calories per 100mL.



PRIVATE BREWERY SINCE 1886

To preview our full range of beers please visit:

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ERDINGER


ALKOHOLFREI





ALKOHOLFREI




Style
Non-Alcoholic

 **ABV**
≤ 0.4%

 **Apperance**
Cloudy, golden straw; lively carbonation;
dense foam collar

 **Nose**
Banana and clove; cracked wheat

 **Flavour**
Big malt character with fruity body;
plenty of banana and more yeast-oriented
than its Erdinger cousins. Soft, creamy
mouthfeel and lively carbonation lead to a
re-hydrating and energizing finish.

Available Sizes and Format:

Bottle: 6x330ml | 500ml | 12x500ml

A cool glass of ERDINGER Alkoholfrei not only tastes fantastic, but is also healthy – thanks to the vitamins B12 and folic acid, as well as the polyphenols it contains.



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