

MONGOZO

WORLD'S FIRST FAIRTRADE, ORGANIC, GLUTEN-FREE BEER NOW ON DRAUGHT IN ONTARIO

McClelland Premium Imports is proud to bring Mongozo Premium Pilsener, the world's first Fairtrade, organic, gluten-free beer to Ontario. Mongozo Premium Pilsener is available in kegs at The Beer Store as well as select bars and restaurants throughout the province.

"Mongozo sets a new standard in gluten-free beers, says Guy McClelland, president of McClelland Premium Imports. "Unlike other gluten-free beers, this lager is still brewed using barley malt. An innovative technique removes the gluten, allowing Mongozo to retain a full lager flavour."

Mongozo, which means "to your health," was crowned World's Best Gluten Free Lager at the 2012 World Beer Awards. It was also voted Best Belgian Pilsener in 2010 by an expert panel of judges led by beer sommelier Ben Vincken. The brew also won a double gold medal at BIRA 2011 beer competition in Tel Aviv, held during Israel's International Beer Week.

Style

- ☛ Pilsener, lager

Brewer

- ☛ Brewed in the Flanders region in Belgium, at the Huyghe Brewery

Nutrition

- ☛ High-grade organic barley malt
- ☛ Organic hops
- ☛ Max Havelaar Fairtrade certified organic rice
- ☛ 5.0% ABV
- ☛ Less than 10ppm of gluten

Availability

- ☛ Available at The Beer Store, kegs only
- ☛ Available at select restaurants in Ontario including: West 50 Pourhouse (Mississauga), Plank Restobar (Oakville), The Burger Bar (Toronto), Town Crier Pub (Toronto), Village Idiot Pub (Toronto) and Sin and Redemption (Toronto)



About McClelland Premium Imports

McClelland Premium Imports (MPI) was founded in 2003 with the mission of bringing Europe's finest, most authentic beers to Canada from key regions of discovery such as: Belgium, Germany and Austria. Staying true to that goal, MPI only imports 'pure' beer including several Bavarian Purity Law beers.

MPI's beer collection includes: Affligem Abbey Ales, Delirium Tremens, Erdinger Weissbier, Erdinger Dunkel Weissbier, Erdinger Alkoholfrei, Fruli Strawberry Beer, Stiegl Lager, Stiegl Grapefruit Radler, Mort Subite Lambics (Kriek & Framboise), Palm Amber Ale and Mongozo Premium Pilsener.



www.mcclellandbeers.ca



MPIBeers



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